



December 3, 2019

Mr. Loren Schmerler  
Senior M&A Advisor  
Generational Equity

Dear Loren:

As the year draws to a close, I wanted to thank you for the expertise you provided as our marketing advisor during the sale of our company. We sincerely enjoyed working with you. You always responded promptly and gave us some great advice.

We also enjoyed working with Steve Levinson, our closing attorney, whom you recommended to us.

In a process that can be fraught with emotion, together you and Steve provided calm and clear advice. Both Joe and I wish you continued success.

Sincerely,

A handwritten signature in blue ink that reads 'Cheryl J. Collins'.

Cheryl J. Collins  
Business Manager

cc: Stephen M. Levinson, Esq.