

How many days it took our business to sell with Bottom Line Management: 83

How much cash we received OVER our listing price: \$25,000

Having Bottom Line Management work with us to sell it: Priceless

Any time a business sells in less than 90 days it is remarkable. It is even more remarkable to sell a business for more than the listing price. Here are some additional numbers to consider when deciding to hire Loren Schmerler and Bottom Line Management. Remember Loren brokered our business for only 83 days!

Number of clients he pre-qualified within the first seven days of the listing: 9

Number of clients we had phone consultations with: 6

Number of clients we met for an on-site tour: 4 (3 were within the first 30 days of the listing)

Number of times we had to leave a voice mail message: 2

Number of minutes he took to return our messages: 5 minutes or less

Loren really is available 365/24/7!!

For all of you wondering if selling your business (or becoming a first time business owner) is right for you then ask yourself this question...What would you be doing differently if your first priority was living today to its fullest?

When we considered that question honestly, our answer came easily...we had to sell. Although the business had grown from an idea on our laptop to an award winning leader in the industry, in the business world it all comes down to assets and liabilities. In our case, the lifestyle our business demanded had become a liability to our living life to its fullest. After meeting with Loren and Delle, we left their office realizing one of the greatest assets in selling our business was selecting Bottom Line Management to represent us.

-Renee Palmer and Patsy McGirl

Camp Woof

September 2006
